

SeneDerm SkinCare

# Beauty BOOK

SenseCosmetics



SeneGence<sup>International</sup>

## *SeneGence*

was founded on the idea to offer superior products and an opportunity for women to be independent and successful in business, regardless of age, background, or education.



Joni Rogers-Kante, CEO and Founder of SeneGence International, had a vision of a company with products that really work and a career that really works, long before discovering its premier product. Once she discovered a long-lasting liquid lip color unlike anything she had seen before, she knew it needed to be shared with the world.

In 1999, SeneGence exploded into the marketplace with the launch of patented LipSense® color technology, and SeneGence quickly rose in popularity as the creator of the original long-lasting lip color.

This was only the beginning of an entire line of long-lasting cosmetics and revolutionary anti-aging skin care products. Over the years, SeneGence has grown to support thousands of successful careers and to satisfy customers around the world by remaining steadfast in its commitment to use only the most advanced technologies to make skin more beautiful.

*I stand behind our products 100% and guarantee your skin will look more beautiful in 30 days, when using our 24-hour anti-aging skin care and long-lasting color systems.*

A handwritten signature in blue ink that reads "Joni". The signature is elegant and cursive, with a large loop for the letter 'J'.

Joni Rogers-Kante  
**FOUNDER & CEO**









SeneGence has positively affected the lives of hundreds of thousands of women and their families worldwide, and it all begins with our products.

SeneGence has developed highly advanced anti-aging skin care and cosmetics systems that help make every skin type more beautiful and radiant.



Joni collecting samples from Mount Yasur, Vanuatu

In the Vanuatu string of islands in the South Pacific, Joni worked with scientists and discovered naturally reoccurring resources proven to be beneficial to the skin.

Today, SeneGence products can be found in numerous countries around the world, helping to make skin healthier and more beautiful. Joni ventures to international destinations regularly and enjoys sharing SeneGence with everyone she meets while guiding them to be their most confident self with products that really work.

The distinctive ingredients are incorporated into SeneDerm® SkinCare systems, SenseCosmetics® beauty items, and the SeneDerm Solutions line, resulting in dramatic improvements to the skin. They also help to provide crucial sun protection without the use of unnecessary chemicals.



Made in the United States with local and imported ingredients



No animal testing and no animal by-products (We use alternative sources)



Made in cGMP manufacturing facilities



Formulated without drying waxes and harmful lead



Use of gluten free ingredients

## THE SCIENCE OF SENEDERM® & SENEPLEX COMPLEX®

All SeneDerm, SeneDerm Solutions, and creamy SenseCosmetics contain SenePlex Complex, a kinetic enzyme that affects the way cells grow from the bottom layers of the skin to the top. SenePlex fights the signs of aging by renewing your skin cells an average of 23.3% more rapidly.

### Four to Eight Weeks to Revolutionary Results

Independent clinical test results of 8 weeks of treatment with our proprietary formula, SenePlex Complex.

**23.3%** Increase in  
Cellular Renewal

Verified by an independent lab, clinical testing confirmed products with SenePlex Complex are highly effective in increasing skin renewal, and regular use results in remarkable improvements to skin, including: **Skin smoothness increased by 45%. Almost 33% more individuals with sensitive skin were able to use SeneDerm SkinCare without irritation.**

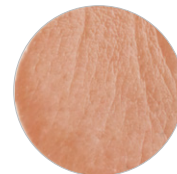
WEEK 0



WEEK 2



WEEK 4



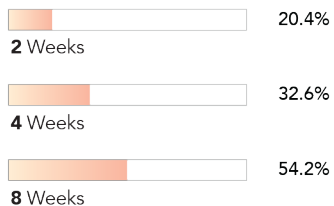
WEEK 8



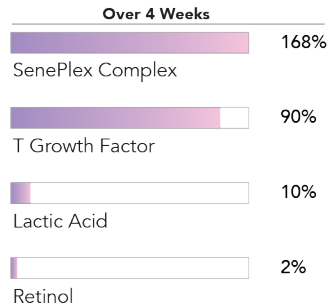


The active enzymes in the advanced anti-aging delivery systems of **SenePlex Complex** work to eliminate dead skin and produce healthier, plumper cells as they move to the surface of the skin. That, in turn:

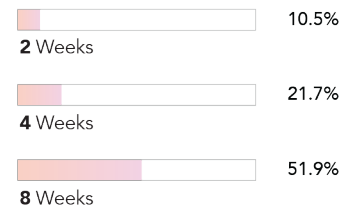
INCREASES MOISTURE + HYDRATION BY: **54.2%**



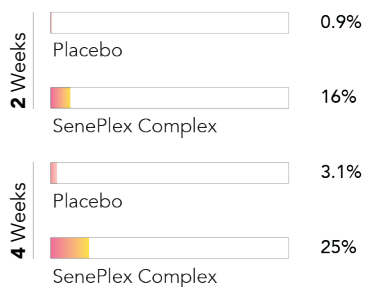
INCREASES COLLAGEN SYNTHESIS BY: **168%**



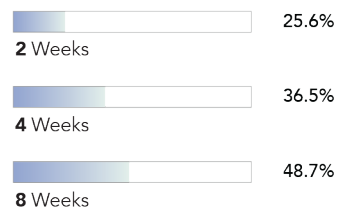
INCREASES SKIN FIRMNESS + ELASTICITY BY: **51.9%**



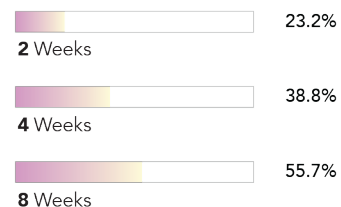
DECREASES SKIN SAGGING BY: **25%**



INCREASES SKIN LUMINOSITY BY: **48.7%**



REDUCES FINE LINES + WRINKLES BY: **55.7%**



# SeneDerm:

A 24-hour, anti-aging skin care system made for all skin types.



*FIND YOUR SKIN TYPE:*

**NORMAL TO DRY**

No oil in "T" zone, generally healthy appearance, clear with even texture, may have occasional tightness or flaking, small to medium size pores.

**DRY**

No oiliness, can feel tight and itchy, noticeable fine lines, may have red or rough patches, small pores, visible flaking.

**NORMAL TO OILY**

Oily "T" zone, generally healthy appearance with occasional breakouts or blemishes, pores are medium to large, skin appears shiny and can feel oily.

**OILY TO ACNE**

All over shiny appearance and oily feeling, blemish and acne-prone, visible discoloration, whiteheads and blackheads, enlarged pores.

**3 in 1 Cleanser \$30**

4 oz / 118 mL

This triple-action cleanser works to cleanse, tone and hydrate while helping to maintain skin's moisture. Each formula works to restore pH while effectively removing dirt, oil, and bacteria.

**DayTime Moisturizer \$50**

1.66 oz / 50 mL

These lightweight, daily moisturizers deliver anti-aging advantages and botanicals that work to balance moisture and naturally hydrate skin. They work to protect skin from the ravages of the environment with a mechanical shield.

**Evening Moisturizer \$60**

1.66 oz / 50 mL

Highly concentrated with additional SenePlex Complex for extra protection from free radicals during sleep. These thick, rich skin creams are a luxurious combination of ingredients that hydrate, protect, and promote vibrant healthy skin.

**NORMAL TO DRY**



**ALOE LEAF JUICE**

Calms and soothes skin

**AVOCADO OIL**

Very rich moisturizer

**LAVENDER OIL**

Soothes and protects



**VITAMIN B**

Hydrates and promotes healthy skin

**SODIUM HYALURONATE**

Protects against moisture loss

**ALOE LEAF JUICE**

Calms and soothes skin



**AVOCADO OIL**

Very rich moisturizer

**VITAMIN E**

Essential antioxidant for maintaining healthy skin



*DRY*

*NORMAL TO OILY*

*OILY TO ACNE*



**SPONGE-LIKE PILLOWS**

Exfoliate skin

**ALGAE EXTRACT**

Hydrates and softens skin

**HUMECTANTS**

Bind moisture to the skin



**VANUATU VOLCANIC ASH**

Exfoliates dead skin cells

**ORCHID FLOWER EXTRACT**

Antioxidant and moisturizer



**SALICYLIC ACID**

Helps clear pores

**ARGININE**

Antioxidant that assists in skin repair

**SODIUM HYALURONATE**

Protects against moisture loss



**MORINGA OIL**

Smooths, de-puffs and moisturizes

**ALMOND OIL**

Leaves skin silky but non-greasy

**JOJOBA**

Promotes soothing and calming



**JOJOBA**

Promotes soothing and calming

**SQUALENE**

Natural moisturizer

**ALLANTOIN**

Promotes healthy skin



**SALICYLIC ACID**

Helps clear pores

**WILLOWHERB**

Skin calming

**COFFEE SEED OIL**

Boosts collagen and elastin



**AMINO ACIDS**

To build healthy skin

**VITAMIN E**

Essential antioxidant for maintaining healthy skin

**GINGER ROOT**

Skin protective



**BORAGO SEED OIL**

Helps even skin tone

**VITAMIN E**

Essential antioxidant for maintaining healthy skin



**SALICYLIC ACID**

Helps clear pores

**WILLOW BARK**

Helps control oil and sebum production

**HYDROMANIL COMPLEX**

Hydrating blend from the seed of the tara tree

Highly advanced, anti-aging skin care products that help correct and prevent the signs of aging.



### Climate Control \$60

2.3 oz / 68 mL

Hydration in the purest form. This "miracle in a bottle" helps even the driest, most damaged skin regain its healthy glow and moisture content. Its unique delivery system keeps key ingredients separated until shaken, combined, and activated.

**SelPlex Complex:** Herbal oil extracts and vitamins that increase moisture.

**Sodium Hyaluronate:** Protects against moisture loss.

**Glucosamine HCl:** Helps maintain elasticity.



### SeneSerum-C \$65

.5 oz / 15 mL

A 100% natural blend of the most advanced anti-aging ingredients known today. This "urbanization" defense formula is made for all skin types and works to repair damaged skin while helping to create healthier, firmer, and younger-looking skin. So light, it can be used day and night under moisturizers.

**Stabilized Vitamin C:** Increases collagen production and firms.

**SeneShield:** Helps protect skin from immediate free radical damage.

### EyeCrème \$50

.44 oz / 13 mL

A rich blend of oils and vitamins that protect while working to diminish fine lines and wrinkles around the eyes. This nourishing formula melts and emulsifies at skin temperature and creates a silk-like coating that reduces drag while applying cosmetics.

**Soybean Oil:** Improves skin hydration and smoothness.

**Kukui Seed Oil:** Soothes skin.

**Vitamin A:** Helps increase elasticity.



### EyeLuminator \$55

.44 oz / 13 mL

The perfect blend of SeneDerm EyeCrème and MakeSense Foundation Pearlizer, to help make your skin more beautiful around the eye area. It brightens and highlights while moisturizing upon application. Perks up tired eyes in the afternoon too!

**Kukui Seed Oil:** Soothes skin.

**Vitamin A:** Helps increase elasticity.

**Almond Oil:** Leaves skin silky, non-greasy.







## Collagen Night Pak

with Brush **\$85**

1 oz / 30 mL

A breakthrough anti-aging night treatment that harnesses the power of natural ingredients and the latest in skin care technology to seal in moisture while you sleep. As the final step in your evening skin care routine, it creates a protective veil to help prevent drying that may occur overnight and lead to unwanted signs of aging.

**Plant-based Marine Collagen:** Restores and rebuilds collagen.

**Caffeine:** Rejuvenates and revitalizes skin.

**Copper & Zinc:** For antioxidant protection.



## Hydrating Facial Serum Mist **\$40**

2.9 oz / 86 mL

Instantly refresh and re-energize your skin anytime with this lightweight, oil-free, alcohol-free quick drying mist, while simultaneously treating your complexion to long-term anti-aging benefits. Can be spritzed under or over your makeup.

**Hydromanil Complex:** Helps to pull moisture into skin and lock it in for lasting skin benefits.

**Apple Fruit Extract:** gently exfoliates skin for a glowing effect and instant moisturization.

**Kale Extract:** rich in vitamins C, A and E to help tighten pores and prevent free radical damage.

# Specialized treatment products for targeted skin and personal care needs.

Stabilized Ascorbic Acid (**pure stabilized Vitamin C**) decreases melanin production by

**42.66%**

*Results obtained in a 16 day in vivo test of Ascorbic Acid.*

## Brightening Multi-Vitamin Treatment \$75

.5 oz / 15 mL

This powerful treatment targets dark spots and discoloration caused by hyperpigmentation, acne, aging and sun damage to reveal brighter, firmer and more even skin tone over time.

**2 Forms of Stabilized Vitamin C:** Help brighten and even skin tone.

**Vitamins A, B3 & E:** Help to firm, even skin tone, protect from free radicals and moisturize.

**Palmitoyl Tripeptide-1 & Tripeptide-7:** Peptides that help increase skin elasticity & decrease wrinkle depth.



**Anti-Wrinkle Treatment** contains ingredients that work to reduce light to medium wrinkle depth by an average of

**34% TO 63%**

## Anti-Wrinkle Treatment \$65

.5 oz / 15 mL

Clinically proven ingredients that visibly reduce the depth and shadows of light and medium size wrinkles, making skin's texture smoother and younger-looking. Contains an advanced formulation, including natural ingredients proven to improve skin texture and restore proper moisture content with regular use.

**Anti-Wrinkle Complex:** Firms and smoothes skin.

**Green Tea Leaf Extract:** Protects skin with antioxidant properties.

**Jojoba Seed Oil:** Helps to improve skin's elasticity.





### Spot-On \$50

.5 oz / 15 mL

The effective solution for blemish and acne spots on skin. Formulated with a powerful anti-acne agent, this targeted “spot remover” works directly on unsightly blemishes to clear them up quick.

**Benzoyl Peroxide:** Works to kill acne-causing bacteria.

**Allantoin:** Promotes healthy skin.

**Aloe Leaf Juice:** Helps to improve firmness.

**70%** titanium and **30%** iron for effective exfoliation without irritation.



### Facial Resurfacer \$50

2 oz / 59 mL

Achieve a glowing, smooth skin surface with this effective formula that contains larger grains of Vanuatu Volcanic Ash for a powerful buffer. A little goes a long way to rid skin of impurities and reveal soft, revitalized skin.

**Vanuatu Volcanic Ash:** Exfoliates dead skin and polishes.

**Nangai Oil:** Deeply hydrates and soothes skin with moisture-enhancing triglycerides.

**Walnut Shell:** Exfoliates and softens skin.

Spot-On contains approximately **10%** benzoyl peroxide for a powerful acne treatment.





### Polishing Exfoliator \$50

2 oz / 59 mL

Polish away rough, dry skin and impurities with this unique formula, containing naturally exfoliating Vanuatu Volcanic Ash. A little goes a long way to gently but effectively buff skin to a luminous glow.

**Vanuatu Volcanic Ash:** Exfoliates dead skin and polishes.

**Nangai Oil:** Deeply hydrates and soothes skin with moisture-enhancing triglycerides.



### Nangai Oil \$45

.5 oz / 15 mL

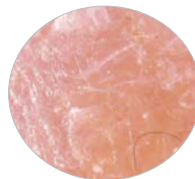
Intensely moisturize and soothe dry skin with this luxurious, natural blend of exotic Nangai Oil and anti-aging ingredients. Found on the tropical island nation of Vanuatu, Nangai Oil provides skin with anti-inflammatory and deeply hydrating benefits.

**Triglycerides:** Essential fatty acids that help enhance your skin's ability to retain precious moisture.

**SenePlex Complex:** For increased cellular renewal.

**Polishing Exfoliator** helps rough, dead skin appear smooth and vibrant after **ONLY** three consecutive applications.

**BEFORE**



**AFTER**



**Nangai Oil** contains  
**94-97%**  
natural triglycerides



### Dark Circle Under Eye Treatment \$50

.5 oz / 15 mL

Excessive under eye darkening and visible bagging prematurely age the eyes. Correct it with this effective blend of ingredients, formulated to help reduce the appearance of darkening and to help reduce the appearance of loose skin under the eyes.

**Blend of Suma Root Extract, Potency Wood Extract & Madonna Lily Flower Extract:** Works to help reduce under-eye darkening.

Contains ingredients that work to reduce dark circles up to **122%**



### NailExtend \$45

.25 oz / 7.39 mL

Keep your nails in top condition and help repair damage with this unique delivery system that utilizes effective ingredients to strengthen nails and stimulate growth. Continued use will help to guard nails from splitting and cracking and promote natural, healthy new nails. Use as a daily cuticle treatment on polished or natural nails.

**Myristoyl Pentapeptide-17:** Promotes keratin production and nail growth.

**Vitamin B5:** Moisturizes and helps maintain the health of nail bed.

**Glycerin:** Helps strengthen nail and increases moisture.

Twice-daily use of Nail Extend over an 8-week period

**BEFORE**



**AFTER**





### LashExtend Clear \$50 Colored \$55

.125 oz / 3.7 mL

Say goodbye to false eyelashes and expensive extensions by naturally and safely enhancing your gorgeous gaze with this non-drug lash lengthener. Choose clear treatment for twice-daily use or water-resistant black or brown liquid liner for brilliantly lined eyes and luscious lashes in one easy step.

**SenePeptide:** Improves lash health.

**Chamomile Extract:** Calming and soothing properties.

**White Tea Extract:** Powerful antioxidant.



Black

Brown

Lashes appear  
**25%** longer and fuller in only weeks.



### LipVolumizer \$50

.20 oz / 5.9 mL

Get lasting results of full, pouty lips without the use of irritants. This proprietary formula is based on the most advanced and natural technologies, plumping lips from the inside out. Lips will become noticeably smoother and fuller, and feathering and cracked lips will be eliminated with continued use.

**Volumizing Complex:** Proprietary blend of peptides and botanicals.

**Kiss-Me-Quick Plant:** Helps boost collagen production and increase moisture.

## Visibly increases lip volume

+ Fullness up to **20%** + Moisture up to **50%**



The majority of test volunteers experienced at least a **10% increase** in lip volume while those with the thinnest lips experienced up to a remarkable **20% lip volume increase**.

# SeneDerm Daily Regimen **AM**

**CLEANSE**  
(select one)



- 3 in 1 Cleanser

**TREAT**  
(select yours)



- Anti-Wrinkle
- Spot-On
- Dark Circle
- Brightening Multi-Vitamin Treatment
- Polishing Exfoliator
- Facial Resurfacer

**ADVANCED ANTI-AGING**  
(optional)



- Climate Control
- Hydrating Facial Serum Mist
- SeneSerum-C



- Nangai Oil



- DayTime Moisturizer



- LashExtend (Colored or Clear)
- LipVolumizer



- EyeLuminator
- EyeCrème
- Lip Balm

**TREAT**

**MOISTURIZE**  
(select one)

**TREAT**  
(select one)

**MOISTURIZE & PROTECT**

# SeneDerm Daily Regimen **PM**

SeneDerm  
SKINCARE

## REMOVE

## CLEANSE (select one)

## TREAT (select yours)

## ADVANCED ANTI-AGING (optional)



- Foopos!  
Liquid or  
Wipes
- Oops!



- 3 in 1  
Cleanser



- Anti-Wrinkle
- Spot-On
- Dark Circle
- Brightening  
Multi-Vitamin  
Treatment
- Polishing Exfoliator
- Facial Resurfacer



- Climate Control
- Hydrating Facial  
Serum Mist
- SeneSerum-C



- Nangai Oil



- Evening  
Moisturizer



- LipVolumizer
- LashExtend (*clear*)
- LipSmooth  
Conditioning Polish



- EyeCrème
- Lip Balm



- Collagen  
Night Pak

## TREAT

## MOISTURIZE (select one)

## TREAT (select one)

## MOISTURIZE & PROTECT

## TREAT



# SeneDerm SkinCare & SenseCosmetics

## The Perfect Match

When used together, SeneDerm SkinCare and SenseCosmetics provide 24 hours of skin protection that can make every face look more beautiful, and keep it that way! Having a clear and radiant complexion is the first step to creating your own beautiful and balanced makeup look. Achieve this with the use of our simple skin care process, followed by application of our versatile anti-aging color cosmetics.





MakeSense

### Silk Pore & Wrinkle Minimizer \$60

.5 oz / 15 mL

The perfect base for a flawless face, MakeSense Silk minimizes pores, fills wrinkles, and offers anti-aging protection. Use alone for naturally beautiful skin, or use as primer before MakeSense Foundation for a perfect finish.



MakeSense

### Color Correcting Tinted Moisturizer \$45

1 oz / 30 mL

Enjoy sheer coverage, color correction benefits, and skin protection in one easy step. Swipe on this smooth cream with light to medium color coverage over moisturizer or under foundation, if more coverage is desired. It works to counteract redness and decrease sun and age spots.



Light



Medium

## Finding your undertone...

Sense  
COSMETICS  
with SenePlex®

Take a close look at the veins on the underside of your wrist.



Are your veins blue or purple?  
If so, then you are cool, and will look good in MakeSense shades with pink or red undertones.

Are your veins green or olive?  
If yes, you are warm, and will look great in MakeSense shades with yellow undertones.

Can't tell? Then you are neutral.

(C) = cool (W) = warm (N) = neutral



MakeSense

### Pearlizer \$50

1 oz / 30 mL



Pearlizer

Adds a luminous and radiant glowing finish. Mix with your favorite MakeSense Foundation shade or lightly layer with a brush after makeup application.

MakeSense

### Advanced Anti-Aging Pearlizer \$60

1 oz / 30 mL

Enjoy luminous finish with the addition of sophisticated moisturizers, minerals and vitamins.



MakeSense  
**Original Foundation \$50**  
 1 oz / 30 mL

This oil-free, water-resistant, and long-lasting liquid foundation can be used on any skin type and provides a mechanical shield when applied after SeneDerm DayTime Moisturizer. Each shade can be used on a multitude of skin tones as it adapts to your skin pigmentation.

LIGHT



MEDIUM



Suede (W) Café Au Lait (C)



A portion of the proceeds from the sale of each MakeSense Original Foundation cosmetic product benefits the non-profit, The Make Sense Foundation®.



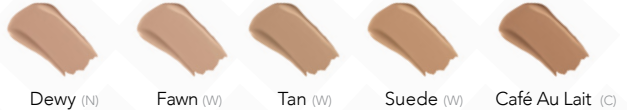
MakeSense  
**Advanced Anti-Aging Foundation \$60**  
 1 oz / 30 mL

This powerful, creamy foundation is full of protective ingredients that help prevent damage to skin and SeneShield™ for defense against environmental hazards. Blended with moisturizers, vitamins, and minerals, this water-resistant skin care must-have includes long-lasting color pigments that adjust to a wide range of skin tones to keep you looking beautiful and staying that way.

LIGHT



MEDIUM

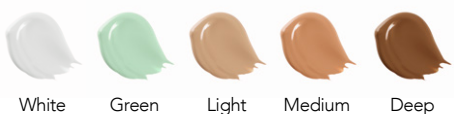


DEEP



**SENESHIELD™**

SeneShield's proprietary blend of powerful ingredients work to keep skin soft, supple, and healthy and can actually help to reverse damage previously caused by exposure to daily toxins, such as pollution and UV rays. Protect your face every day by including MakeSense Advanced Anti-Aging Foundation and SeneSerum-C into your beauty routine.



### Corrective Color Concealer | Blender \$25

.20 oz / 5.6 g

Color correction and advanced skin care combine into this effective concealer that can be used to even skin tone, blur imperfections, or highlight your best features. Your skin will immediately appear fresh and radiant, while being hydrated.



Natural  
Matte Shade



Bronze Dust  
Shimmer Shade



Silver Rose  
Shimmer Shade



### BlushSense Cream Blush \$30

20 oz / 5.6 g

This makeup must-have delivers the perfect touch of natural looking, long-lasting color blended with beneficial and nourishing ingredients. A little goes a long way with this color-concentrated formula that can be used to highlight, define, or contour.



### Translucid Powder & Bronzer in Dispensing Brush \$50

.2 oz / 6 g

On-the-go beauty meets effortless application. This light powder blots shine, and absorbs oil and perspiration without drying skin. The breathable finish protects your skin throughout the day. The Natural shade features a technology that color-matches to a variety of complexions.

**Acetyl Hexapeptide 3:** Plant derived amino acid and anti-wrinkle ingredient.

**Allantoin:** Promotes healthy skin.

**Talc:** Absorbs oil.

# Long-lasting lip color stays on for up to 18 hours.



LipSense  
**Lip Color \$25**  
.25 oz / 7.4 mL



LipSense is the premier product of SeneGence and is unlike any conventional lipstick, stain, or color. As the original, patented, long-lasting lip color, it is waterproof, does not kiss-off, smear-off, or budge-off.

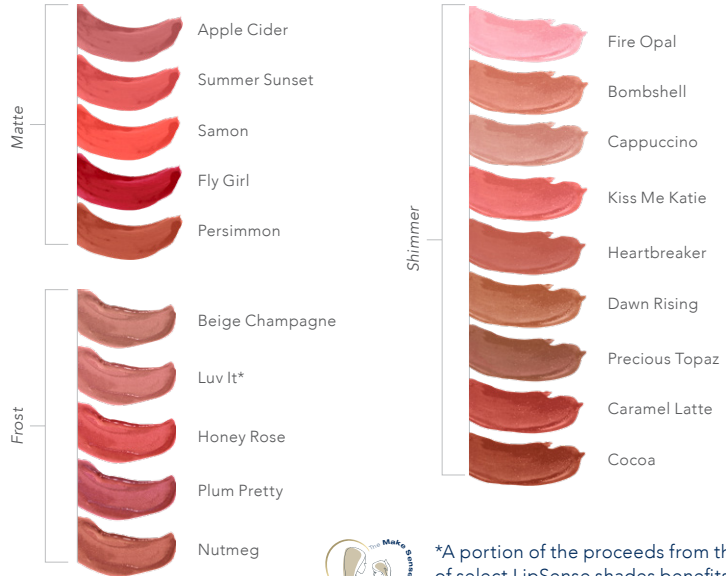
**Peony Root Extract:** Natural calming flower herb.

**St. John's Wort Extract:** Natural herb with skin protective properties.

**Linden Flower Extract:** Powerful antioxidant.

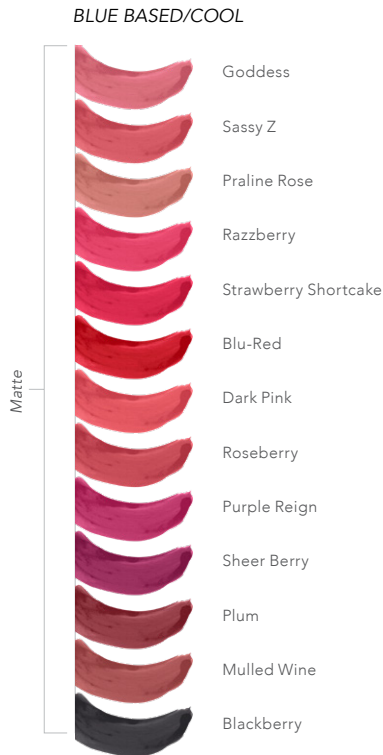
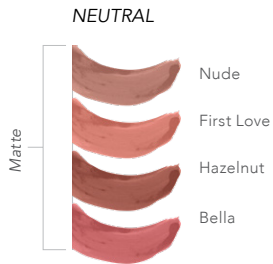


## YELLOW BASED/WARM



\*A portion of the proceeds from the sale of select LipSense shades benefits the nonprofit, The Make Sense Foundation.





### HOW TO APPLY:

Apply to clean, dry lips. For a defined look, line with LinerSense first. With lips parted, apply LipSense in one direction, beginning with outside corner of the mouth. Spread color in a fluid, sweeping motion across lips to opposite corner (do not move applicator back and forth). Apply three layers for long-lasting results, letting color dry in between each layer. Finish with LipSense Gloss to maintain lasting color and moist lips.

LIP LINER



LIP COLOR - LAYER 1



LIP COLOR - LAYER 2



LIP COLOR - LAYER 3



MOISTURIZING GLOSS



LONG-LASTING LOOK







LipSense  
**Lip Liner \$22**

.125 oz / 3.7 mL

Line your lips with precision as the long-lasting color technology blends, complements, and defines as the first step to creating the perfect pout.

YELLOW-BASED



Persimmon



Terra Cotta



Cocoa

RED-BASED



Neutral



Berry



Blu-Red



LipSense  
**Moisturizing Gloss \$20**

.25 oz / 7.4 mL

Dehydrated and damaged lips are no match for the moisturizing ability of Shea Butter, a natural ingredient used as the base for the many textures of LipSense Glosses. Moisturizing glosses improve the longevity of LipSense Liquid Lip Color, while covering and protecting naked lips.

**Shea Butter:** Softens and protects skin.

**Vitamin E:** Helps to repair dry lips.

YELLOW-BASED



Gold Glitter



Sand

BLUE-BASED



Bougainvillea



Opal

NEUTRAL



Glossy



Matte



Orchid



Pink Glitter



Pearl



Rose



Silver Glitter



### LipSmooth™ Conditioning Polish \$25

.5 oz / 15 mL

Helps dry, damaged lips feel renewed, re-moisturized, and conditioned. Formulated with non-abrasive natural exfoliators, SenePlex+ and natural oils to accelerate the exfoliation process and reveal smooth, beautiful lips.

**Bamboo and Ivory Seed Powder:** Gentle, non-abrasive exfoliators.

**Nangai Oil:** deeply hydrates and soothes skin with moisture-enhancing triglycerides.

**Shea Butter:** Softens and protects skin.



LipSense

### Ooops! Remover \$10

.25 oz / 7.4 mL

A simple swipe of this non-drying remover will erase LipSense mistakes, “lift” your long-lasting lip color so you can change your shade with your outfit, or remove LipSense at the end of the day

**Vitamins A, B, C & E:** Condition, moisturize and protect lips



LipSense

### Moisturizing Lip Balm \$20

.25 oz / 7.4 mL

Smooth on this long-lasting, nourishing balm with moisture-rich botanicals to help bind hydration to lips. The addition of SenePlex Complex provides anti-aging and restorative benefits. This lightweight formula is fragrance-free with a matte finish: perfect for everyone.

**Coconut Oil:** Provides nourishing moisture to improve dry, cracked skin.

**Cocoa & Shea Butters:** Soften the skin and protect from environmental influences.

**Orchid Flower Extract:** Powerful antioxidant with free-radical protection and moisture.



ShadowSense  
**Matte Eyeshadow \$22**  
 .20 oz / 5.9 mL

Experience the long-lasting, anti-aging, and velvety matte finish of these crème to powder eyeshadows. The versatile formula can be worn separately, blended with additional colors, or used as a soft eyeliner to create stunning eye looks.

MATTE COLORS  
 SHOWN IN ORDER  
 OF USE:  
 BASE  
 BLEND  
 ACCENT



ShadowSense  
**Shimmer Eyeshadow \$22**  
 .20 oz / 5.9 mL

Add the perfect touch of luster to your lids with long-lasting luminous color. Shimmer shades perfectly coordinate with the ShadowSense matte collection.





**BrowSense**  
**Liquid Brow Color \$20**

.125 oz / 3.7 mL

Perfect the shape of your brows with this unique, waterproof liquid brow color. The two-step delivery system creates gorgeous, natural-looking, and youthful brows that last all day.



**EyeSense**  
**Liquid Eyeliner \$25**

.125 oz / 3.7 mL

Transform your eye makeup looks by effortlessly creating crisp, flawless eyeliner shapes. This revolutionary liquid liner is waterproof, smear-proof, and budge-proof.

Black Black Brown



**LashSense**  
**with UnderSense**  
**Lash Builder and Mascara \$20**

.25 oz / 7.4 mL

It's LashSense Mascara and UnderSense, a lash moisturizing lengthener and builder in one convenient, double-ended tube. Apply UnderSense first, then follow with LashSense Mascara.

Black Brown



**UnderSense**  
**Lash Builder \$20**

.20 oz / 5.9 mL

Before LashSense, coat your lashes with this effective lengthener and builder that also delivers deep hydration to damaged lashes. UnderSense helps you build the longest, fullest lashes you've ever had.



**LashSense**  
**Waterproof Mascara \$25**

.20 oz / 5.9 mL

Brush on this richly pigmented mascara, and be amazed as lashes are evenly coated, separated, volumized, and shaped. The waterproof formula also provides lashes with much-needed moisture to prevent brittleness.



### Foops!® Dual Phase Color Remover \$20

1.7 oz / 50 mL

Remove long-lasting SenseCosmetics quickly and easily with this unique, easy-to-use formula that activates when shaken. It gently whisks away all makeup, including waterproof LashSense Mascara, while conditioning and refreshing the skin. Ideal for all skin types, it leaves the face and eyes feeling cool and relaxed without an oily residue. Safe for contact wearers.

**SenePlex Complex:** Increased cellular renewal.

**Arnica Flower:** Helps to restore suppleness.

**Spirulina:** Promotes clean, clear complexion.



### Foops!® SenseCosmetics® Color Removing Wipes \$20

Pack of 30 wipes

Biodegradable, oil-free wipes gently remove dirt, oil and makeup, revealing soft, clean skin without sticky residue. Ophthalmologist tested and safe for contact lens users, these gentle wipes contain moisturizing, anti-aging botanical ingredients and SenePlex+.

**Sodium Hyaluronate:** Protects against moisture loss.

**Aloe Leaf Juice:** Moisturizes and helps soothe inflammation.

**Vitamin B:** Helps condition lashes and brows.




## Brush Cleaner \$20

6 oz / 180 mL

Cleaning your application brushes weekly will protect your beautiful skin from contamination and preserve your artistry tools. This unique brush cleaner contains a mix of scientific and naturally-cleansing ingredients to thoroughly clean your brushes.

Safe to use on synthetic or natural hair bristle brushes.



Ask your SeneGence   
Distributor about SenseCosmetics  
accessories!



## Pamper & protect the skin on your body with rich, anti-aging emollients



### Smoothing Body Scrub \$20

4 oz / 118 mL

Exfoliate away impurities and dry skin with this gentle, yet effective all-over body scrub. Volcanic ash will buff your body's skin to a smooth, healthy glow and allow for better moisture absorption.

**Vanuatu Volcanic Ash:**  
Exfoliates dead skin.

**Aloe Leaf Juice:**  
Soothes skin.



### Moisturizing Body Wash \$20

8 oz / 236 mL

A rich, foaming gel that gently cleanses without stripping skin of essential oils. While traditional soaps can dry and crack the skin, SeneDerm Body Wash contains aloe to soothe and condition while restoring pH balance and moisture. It can also be used as a shave cream or bubble bath.

**Aloe Leaf Juice:** Soothes skin.

**Orchid Flower Extract:**  
Antioxidant and moisturizer.



### Advanced Hydration Body Lotion \$45

6 oz / 180 mL

Pamper your skin all over with rich, luxurious moisture and anti-aging protection. This rich cream intensely quenches skin and increases its ability to retain water, helping to correct and prevent signs of aging

**Sodium Hyaluronate:** Protects against moisture loss.

**French Plum Oil:** Natural, non-greasy hydrating oil featuring a light, luxurious scent.

**SenePlex+:** For extremely advanced cellular renewal.

### ANTI-AGING PROTECTION

is just as important for the skin on your body as it is for the skin on your face. Daily stresses such as sun exposure and pollution cause premature signs of aging to hands, legs and arms.

and effective exfoliants to enjoy smooth, radiant skin from head-to-toe.



**Hand Cream  
with Shea Butter \$20**

2.66 oz / 80 mL

Extra care for hands to balance, maintain, and seal in moisture, leaving no greasy feeling behind. A little goes a long way as it reactivates with water and rubbing throughout the day.

**Shea Butter:** Rich moisturizer.

**Cucumber:** Soothes and hydrates.



**Detoxifying & Moisturizing Mask \$50**

4 oz / 113g

This creamy, non-drying natural mineral and botanical-based treatment mask gently removes impurities from pores to reveal smoother-looking skin. It helps to eliminate dead skin and works to soothe and protect. Suitable for all skin types, including acne-prone.

**Green Tea & Arnica Flower:** Soothe and counter-act redness.

**Kaolin Clay:** Absorbs impurities.

**Volcanic Ash:** Gentle exfoliator.



**Shea Butter Body Cream \$30**

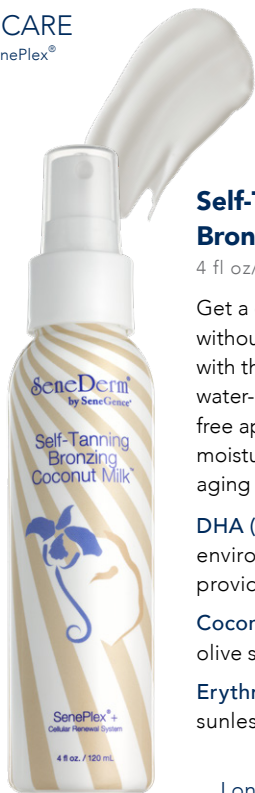
4 oz / 118 mL

Pamper your skin with rich emollient moisture. Experience immediate dry skin relief and diminish visible signs of aging. Great for use on cracked heels, elbows, and other excessively dry areas.

**Shea Butter:** Softens and protects skin.

**ALL BODYCARE PRODUCTS ARE FORMULATED WITH SENEPLEX COMPLEX**

to renew the skin on your body more rapidly, helping to correct and prevent signs of aging.



### Self-Tanning Bronzing Coconut Milk \$50

4 fl oz / 120 mL

Get a gorgeous, natural-looking golden glow without compromising the health of your skin with this unique self-tanner that is long-lasting, water-resistant, and provides an even, streak-free application. It is blended with advanced moisturizers and SenePlex+ Complex for anti-aging protection.

**DHA (Dihydroxyacetone):** Derived from environmentally-friendly plant sources, provides a water-resistant, long-lasting tan.

**Coconut Milk Blend:** With coconut water and olive seed oil for non-sticky hydration.

**Erythulose:** Provides a natural-looking sunless tan.

Long-exposure to the sun's harmful UV is a leading contributor to unwanted signs of aging, and can also lead to serious skin health issues. Protect your skin from the sun, and get a natural-looking glow and anti-aging protection.



### SeneSun SPF 30 SunScreen \$45

4 fl oz / 120 mL

Help protect your skin from the harmful rays of the sun with this light, SPF 30 sunscreen. SeneSun SunScreen is barely noticeable when applied as it does not feel thick, sticky, or oily. Mist on to defend your skin from UV rays while giving it the benefit of advanced anti-aging moisturizers and SenePlex+ Complex. Formula is water-resistant up to 40 minutes.

**Octisalate:** Natural compound from willow bark that absorbs ultraviolet rays.

**Aloe Leaf Juice:** Promotes moisture and helps soothe.

**Homosalate:** Natural compound that helps protect skin from sun damage.

Luxuriate in beautiful fragrance blended with anti-aging ingredients.



**Abundance Fresh Parfum \$70**

1 oz / 30 mL

Features clean and refreshing green scent notes that draw inspiration from aquatic botanicals, soft florals, and crisp hints of citrus.

**Mandarin and Lemon:** Add an energizing and sparkling touch.

**Driftwood:** Brings in an earthy edge.

**Dewy Freesia:** For a soft, floral note.



**Abundance Lush Parfum \$70**

1 oz / 30 mL

Features sensual, lush fruit notes of velvety coconut milk, and light tropical florals for a warm but refreshing scent.

**Passionfruit:** Lends a vibrant, fruity note.

**Vanilla Orchid:** For a warm, floral bouquet.

**Pikake Jasmine:** Adds a tropical, floral touch.



**Abundance Bloom Parfum \$70**

1 oz / 30 mL

Features gorgeous, fragrant floral notes, lighter-than-air musk, and soft spice for a sophisticated scent with a contemporary twist.

**Lush Pear:** Adds brightness and light sweetness.

**Rose Bloom:** For an enveloping floral aroma.

**Glowing Amber:** Lends a warm, luxurious scent.



**Abundance Travel Trio \$70**

3 vials 0.17 oz / 5 mL each

Enjoy all three Abundance Parfums with this set of three rollerball vials in a custom velvet pouch, perfect for gorgeous scent on the go.

Abundance by SeneGence fragrances are created with the finest quality parfum oils, blended with SenePlex+ Complex, for luxurious, long-lasting scent and skin care in one.

Ask your Distributor about suggested sets for using our system of products easily and effectively.



### SeneDerm SkinCare Collection

DRY / NORMAL TO DRY /  
NORMAL TO OILY

- 3 in 1 Cleanser
- DayTime Moisturizer
- Evening Moisturizer
- EyeCrème

\$190



### SeneDerm Oily to Acne Collection

- 3 in 1 Cleanser
- DayTime Moisturizer
- Evening Moisturizer
- Spot-On

\$190



### SeneDerm Advanced Anti Aging Collection

- Climate Control
- SeneSerum-C
- Collagen Night Pak (with brush)

\$210



### MakeSense Original Collection

- Foundation Shade
- Pearlizer
- Fooops! Color Remover

\$120



### MakeSense Advanced Anti-Aging Collection

- Foundation Shade
- Pearlizer
- Fooops! Color Remover

\$140



SenseCosmetics  
Powder  
Collection

- Natural Powder
- Bronze Dust Powder
- Silver Rose Powder

\$150



SenseCosmetics  
LipSense Collection

- LipSense Color
- Glossy Gloss
- Ooops! Remover

\$55



SeneDerm  
BodyCare  
Collection

- Advanced Hydration  
Body Lotion
- Body Wash
- Body Scrub
- Hand Cream

\$105



SeneDerm  
SunCare  
Collection

- SeneSun SPF  
SunScreen
- Self-Tanning Bronzing  
Coconut Milk

\$95





## BECOME A CUSTOMER OR A HOSTESS AND EXPERIENCE OUR FABULOUS PRODUCTS!

For Hosting a Glamour Demo, hostesses will receive a discount on their Personal Product Order based on the demonstration retail sales and future New Bookings from the demonstration.

TOTAL DEMO SALES  
*less hostess personal order*

DISCOUNT OFF  
*hostess personal order*

\$1 to \$300

10%

\$301 to \$600

20%

\$601 + HIGHER

30%

*\*Hostesses earn an additional 5% off their personal order for each new booking! Also every Hostess can qualify to receive a "Thank You" gift for hosting a Glamour Demo of \$300 or more. Ask your Distributor for details and gift choices.*

## BOOK A SENEBLENDS MAKEOVER

You will be impressed with how your face will look and feel with SenseCosmetics color products that stay on until you take them off! Schedule your SeneBlends Makeover with your SeneGence Distributor.



## EARN BACK IN PROFITS

Earn a portion of your order total back in profits plus earn free products! Ask your SeneGence Distributor about Partnering for Profits and sharing our revolutionary long-lasting and anti-aging skin care and cosmetic products with others. You will find it easy to take orders from those who are wowed by the results.





## Kiss Off your old lip color... Discover LipSense long-lasting lip color... and have a chance to WIN!

Submit cards from every Glamour Demo with at least three guests in attendance. **WINNING DISTRIBUTOR RECEIVES 100 \$ENEBUCKS!**

Please complete all information for entry to be considered valid.

New winner drawn each week.

Demo Date \_\_\_\_\_

DISTRIBUTOR NAME \_\_\_\_\_ Distributor ID # \_\_\_\_\_

HOSTESS NAME \_\_\_\_\_ Phone Number \_\_\_\_\_

Address \_\_\_\_\_ Email Address \_\_\_\_\_

City \_\_\_\_\_ State / Province \_\_\_\_\_ Zip \_\_\_\_\_

HOSTESS PRIZE - if selected in weekly drawing:

SeneGence product prize\* valued up to \$150 USD

GUEST NAME \_\_\_\_\_ Phone Number \_\_\_\_\_

Address \_\_\_\_\_ Email Address \_\_\_\_\_

City \_\_\_\_\_ State / Province \_\_\_\_\_ Zip \_\_\_\_\_

GUEST PRIZE - if selected in weekly drawing:

SeneGence product prize\* valued up to \$55 USD

Limit one entry per person. Must be 18 or older to enter. Open to residents of US, Canada, and Australia. Official rules available at [www.senegence.com](http://www.senegence.com).

Send completed entry cards to SeneGence International 19651 Alter, Foothill Ranch, CA 92610. Product prizes will be shipped to winners at address provided.

By submitting my email address, I agree to receive communications from SeneGence International.

\*SeneGence product prize to be selected by SeneGence staff from available inventory.



# Become a Distributor

Have a career that really pays on your terms!  
Purchase products at wholesale and resell for profits.  
We guarantee your satisfaction when you begin a new career with us, or we will refund your application fee.

New Distributor Kit (NDK) \$55

\$5 donation to the MakeSense Foundation, plus 30 days of SeneSite and SeneBiz app!



# Discounts & Potential Retail Earnings

SUGGESTED RETAIL TOTAL AMOUNT	PERSONAL DISCOUNT off suggested retail	POTENTIAL EARNING Percentage	POTENTIAL EARNING Dollars
\$0 - \$199	20%	25%	\$0 - \$40
\$200 - \$599	30%	43%	\$60 - \$180
\$600 - \$1,499	40%	67%	\$240 - \$600
\$1,500 - HIGHER	50%	100%	\$750 - UNLIMITED

This example is not a guarantee or representation that you will experience these exact earnings. Rather, it is intended as a guidance tool to show you how a Distributor's potential profit margin increases as their discount level increases.

# New Distributor Kit Options

Choose one of these incredible kit options to help you get your business started at great savings. These kits include your first qualifying order of resalable product, a demo kit to share the products with others and valuable business tools. You will be taking the first steps down your path to success with any of these amazing options. (Included products subject to change.)



**QUALIFIED DISTRIBUTOR KIT** **SAVE OVER 50%**  
 \$345 (\$830 value)



300 PV ORDER



LIPS KIT



SENEBIZ &  
 SENEBSITE APP  
 3 months

**300 PV Order includes:** LipSense (choose from Neutral or Bold kits) with 12 LipSense Colors, 9 Glossy Gloss, 3 Matte Gloss, 6 Ooops! Removers (\$600 total retail value).



**SIGNIFICANT SENESELLER KIT *SAVE OVER 55%***

\$795 (\$1,830 value)



750 PV ORDER



LIPS KIT



SENESITE &  
SENEBIZ APP  
*6 months*



CALENDAR

**750 PV Order includes:** Color Cosmetics & LipSense with 15 LipSense Colors, 10 Glosses, 8 ShadowSense colors, 7 MakeSense Foundation shades and a range of 12 other SenseCosmetics color products (\$1,500 total retail value) **FREE SHIPPING!**

**FAST START KIT *SAVE OVER 65%***

\$1,195 (over \$3,500 value)



1,000 PV  
ORDER



GLAMOUR  
DEMO KIT



SENESITE &  
SENEBIZ APP  
*12 months*



CALENDAR



EXCLUSIVE  
TRAINING



30 DAY  
FAST START

**1,000 PV Order includes:** Color Cosmetics & SkinCare includes over 50 of the most popular LipSense, SenseCosmetics and Skin Care products (\$2,000 total retail value) **FREE SHIPPING!**

# Get off to a *FAST START!*

Contact your Distributor for current program availability.

**30** Days



**60** Days



**90** Days



You are eligible to receive a 50% discount on all personal product orders of 300 PV (\$600 retail) or more, for 30 days, starting on the day you join SeneGence.

*PLUS*, earn up to \$1,200 in *FREE* products in your first 30, 60, and 90 days!



## SeneCars

SeneGence gives you the opportunity to ride in style and luxury by earning a monthly car allowance on a new, blue car of your choice. Make your SeneCar a statement of you!



# SeneTrips

Our SeneStar and LIPS Trip achievers enjoy traveling the country and the world as a way of doing business by earning various levels of growth and sales. Both new and seasoned Distributors can see the world by earning, learning, and succeeding!



To join us, visit [SeneGence.com](https://www.SeneGence.com) and sign up!



## Join us in making a difference by giving back



The Make Sense Foundation® (MSF) is the SeneGence nonprofit organization created by Joni Rogers-Kante as part of the overall plan to give back to the community. The MSF is based on the fundamental mission to help women and children in crisis and thrives on donating directly to deserving organizations.

SeneGence offers its Distributors opportunities to donate a portion of their product sales to their local charities or nominate charities to receive financial support. A portion of the sales from select SeneGence products and business tools is donated directly to the MSF as well as a contribution made for every new Distributor that joins.

Visit [MakeSenseFoundation.org](http://MakeSenseFoundation.org)



## Get Social

We're in the business of being social! Stay in the loop of everything happening at SeneGence by connecting with us on our social media channels. Find out about new products and promotions, gain access to valuable business tools, participate in fun contests, and interact with us - we'd love to hear from you!

 Facebook.com/SeneGenceInternational

 @SeneGence\_Intl

 SeneGence

 @SeneGenceInternational

 SeneGence International

 SeneGence International

 SeneGenceByJoni.com



**SENERM SKINCARE**

\$30 3 in 1 Cleanser

- Dry
- Normal to Dry
- Normal to Oily
- Oily to Acne

\$50 DayTime Moisturizer

- Dry
- Normal to Dry
- Normal to Oily
- Oily to Acne

\$60 Evening Moisturizer

- Dry
- Normal to Dry
- Normal to Oily
- Oily to Acne

**Advanced Anti-Aging**

- \$60  Climate Control
- \$85  Collagen Night Pak w/Brush
- \$50  EyeCrème
- \$55  EyeLuminator
- \$40  Hydrating Facial Serum Mist
- \$65  SeneSerum-C

**SENERM SOLUTIONS**

- \$65  Anti-Wrinkle Treatment
- \$75  Brightening Multi-Vitamin Treatment
- \$50  Dark Circle Under Eye
- \$50  Facial Resurfacer
- \$50  LashExtend Clear
- \$55  LashExtend Black
- \$55  LashExtend Brown
- \$50  LipVolumizer

- \$45  NailExtend
- \$45  Nangai Oil
- \$50  Polishing Exfoliator
- \$50  Spot-On

**SENSECOSMETICS**

\$60  Silk Pore & Wrinkle Minimizer

\$45 Color Correcting Tinted Moisturizer

- Light
- Medium

\$50  MakeSense Pearlizer

\$60  Advanced Anti-Aging Pearlizer

\$50 MakeSense Original Foundation

- Almond
- Beige Chiffon
- Café Au Lait
- Creme Beige
- Dewy
- Fawn
- Ivory
- Porcelain
- Suede
- Tan

\$60 MakeSense Advanced Anti-Aging Foundation

- Adobe
- Almond
- Beige Chiffon
- Café Au Lait
- Cinnamon
- Coffee
- Creme Beige

- Deep Caramel
- Dewy
- Fawn
- Golden Tan
- Ivory
- Porcelain
- Suede
- Tan
- Truffle

\$25 Concealer/Blender

- Deep
- Green
- Light
- Medium
- White

\$30 BlushSense Cream Blush

- Bronze
- Cherry
- Chocolate Cherry
- Pink Berry
- Pouty Pink
- Terra Cotta
- Toasted Rose

\$50 Translucid Powder Brush

- Bronze Dust
- Natural
- Silver Rose

**Removers**

- \$20  Brush Cleaner
- \$20  Fooops! Liquid Remover
- \$20  Fooops! Removing Wipes
- \$10  Ooops!

\$22 ShadowSense Matte Eyeshadow

- Amethyst
- Candlelight
- Denim
- Garnet
- Granite
- Moca Java
- Mulberry
- Onyx
- Pink Frost
- Sandstone Pearl
- Silver Violet
- Smoked Topaz
- Snow
- Whisper Pink

\$22 ShadowSense Shimmer Eyeshadow

- Copper Rose Shimmer
- Moca Java Shimmer
- Pink Opal Shimmer
- Rose Gold Glitter
- Sandstone Pearl Shimmer
- Silver Shimmer
- Smoked Topaz Shimmer

\$20 BrowSense Liquid Brow Color

- Auburn
- Dark
- Light
- Taupe

\$25 EyeSense Liquid Eyeliner

- Black
- Black Brown

\$25 LashSense Waterproof Mascara

- Black
- Brown

\$20  UnderSense Lash Builder

\$20 LashSense LashSense w/  
UnderSense

- Black
- Brown

### LIPSENSE COSMETICS

\$22 LinerSense Lip Liner

- Berry
- Blu-Red
- Cocoa
- Neutral
- Persimmon
- Terra Cotta

\$20  Moisturizing Lip Balm

\$25  LipSmooth Conditioning Polish

\$20 Gloss

- Bougainvillea
- Glossy
- Gold Glitter
- Matte
- Opal
- Orchid
- Pearl
- Pink Glitter
- Rose
- Sand
- Silver Glitter

\$22 Specialty Gloss

- Diamond Kiss

### LIPSENSE COSMETICS

\$25 Lip Color

- Apple Cider
- Aussie Rose
- B. Ruby
- Beige Champagne
- Bella
- Blackberry
- Blu-Red
- Bombshell
- Cappuccino
- Caramel Apple
- Caramel Latte
- Cocoa
- Dark Pink
- Dawn Rising
- Fire 'n Ice
- Fire Opal
- First Love
- Fleur De Lisa
- Fly Girl
- Goddess
- Hazelnut
- Heartbreaker
- Honey Rose
- Kiss For a Cause
- Kiss Me Katie
- Lexie Bear-y
- Luv it
- Mauve Ice
- Mulled Wine
- Napa

- Nude
- Nutmeg
- Persimmon
- Pink Champagne
- Plum
- Plum Pretty
- Plumeria
- Pomegranate
- Praline Rose
- Precious Topaz
- Purple Reign
- Razzberry
- Roseberry
- Samon
- Sassy Z
- Sheer Berry
- Strawberry Shortcake
- Summer Sunset
- Violet Volt
- Violette

### SENEDERM BODYCARE

- \$20  Body Wash
  - \$20  Body Scrub
  - \$45  Body Lotion
  - \$20  Hand Cream
  - \$50  Detoxifying Mask
  - \$30  Body Cream
- SenDerm SunCare
- \$50  Self-Tanning Bronzing Coconut Milk
  - \$45  Senesun SPF 30 SunScreen

Abundance Parfums

- \$70  Abundance Fresh
- \$70  Abundance Lush
- \$70  Abundance Bloom

### COLLECTIONS

\$190 SenDerm SkinCare  
Collection

- Dry
- Normal to Dry
- Normal to Oily
- Oily to Acne

\$210  SenDerm Advanced Anti-Aging  
Collection

\$150  SenDerm Solutions  
Enhancement Collection

\$120  MakeSense Original Collection

\$140  MakeSense Advanced Anti-  
Aging Collection

\$150  SenDerm Powder Collection

\$55  LipSense Lip Collection

\$105  SenDerm BodyCare Collection

\$95  SenDerm SunCare Collection

\$70  Abundance Rollerball Travel Trio

To Purchase Products or Become a Distributor, contact:

## What's in the name **SeneGence**?

SENESCENCE

Process of aging



INTELLIGENCE

The capacity to acquire  
and apply knowledge



SYNERGY

The working together of two  
things to produce an effect  
greater than the sum of their  
individual effects



SENEGENCE

Long-lasting and  
anti-aging products that  
really work!



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19651 Alter | Foothill Ranch, CA 92610 | USA | (949) 860-1860 | [senegence.com](http://senegence.com)